### Why invest with SAM?

**Proven track record:** Our investment team combines topdown and bottom-up research in its portfolio management to identify demonstrated leaders in any type of market environment.

**Investing:** We have been successfully investing for our clients for more than 25 years.

**Tax efficient:** Our SAM strategies offer customized and tax efficient investment solutions with true active management from our experienced portfolio management team.

**Accessibility:** We make ourselves available and welcome calls from our clients.

### **Portfolio Strategy**

Strategy Asset Managers Worldwide Dividend Plus strategy focuses on high quality companies with above market dividend yields. Emphasis is placed on identifying reasonably priced companies that have sustainable dividends, consistently increase dividend payouts, and are projecting dividend growth. The portfolio can invest across all geographies and economic sectors/industries and is composed of 10 to 30 percent non-US common stocks and 70 to 90 percent US common stocks. Stock selection starts with identifying candidates that are selling at a discount to fair value and have the balance sheets to sustain or enhance dividend growth. Inception Date: 01/01/2004.

## **Annualized Performance Percentages**

**PERIOD ENDING 12/31/2022** 

	QTD	2022	3 Year	5 Year	10 Year
Worldwide Dividend + Gross	11.8	(8.2)	6.0	6.7	9.9
Worldwide Dividend + Net	11.6	(8.9)	5.3	6.0	9.2
Global Equity Index	9.6	(17.0)	6.8	8.2	11.3

# **Top Ten Holdings**

Gallagher Arthur J & Co Chevron Corp Lockheed Martin Corp Texas Instruments Inc Eaton Corp PLC

#### **MV 39%**

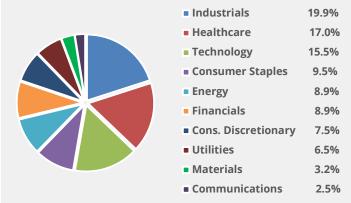
Target Corporation BP PLC Waste Management Inc Pfizer Inc Microsoft Corp

### **Portfolio Details**

The portfolio holds securities with above average dividend yields, strong dividend payment histories, sustainable free cash flow, and a track record of dividend increases. We also look to include companies with lower volatility than the market and a positive business outlook that could translate into price appreciation and dividend growth. The portfolio will typically hold 25 to 35 stocks. A stock can be sold or replaced if it hits its price target, its fundamentals change, or we identify a stronger candidate with more upside potential or the prospect of faster dividend growth.

### **Portfolio Snapshot**

SECTOR PERCENTAGES AS OF 12/31/2022



## Portfolio Management Team

Strategy Asset Managers, LLC ("SAM") is a privately owned money management firm focused on managing portfolios for individuals, families, financial advisors, pension plans, and endowments. Established in 2001, the Firm offers investment strategies to private client and institutional investors. The success of these strategies is driven by both quantitative techniques and fundamental analysis. The core team has over 100 years of combined experience providing investment advice, portfolio construction, and advisory services.

**Thomas W. Hulick** – CEO **Joseph Traba** - Senior Portfolio Manager **Alex Hagstrom** - CFA, Portfolio Manager

### **Calendar Year Performance Percentages**

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Worldwide Dividend + Gross	10.48	6.57	29.29	9.04	(1.82)	15.39	16.52	(5.86)	23.26	4.68	24.07	(8.16)
Worldwide Dividend + Net	9.74	5.80	28.41	8.31	(2.46)	14.65	15.76	(6.46)	22.48	3.92	23.20	(8.88)
Global Equity Index	(0.54)	16.53	30.67	9.92	1.20	9.99	22.64	(6.03)	29.77	16.94	25.31	(16.98)

Certain Disclosures for SAM's Strategies & Representative Account Performance

Strategy Asset Managers, LLC (founded in 2001) is an independent registered investment adviser, which is 100% owned by Hulick Capital Management, LLC.

Strategy Asset Managers, LLC claims compliance with the Global Investment Performance Standards (GIPS®).

Strategy Asset Managers, LLC has been independently verified for the period ending December 31, 2021, and all other performance is preliminary. Investing involves risk and possible loss of principal capital. No advice may be rendered by Strategy Asset Managers, LLC unless a client service agreement is in place.

To obtain a compliant presentation for the composite, or a list of composite descriptions, please contact Strategy Asset Managers using the information below. Investing involves risk and possible loss of principal capital. No advice may be rendered by Strategy Asset Managers, LLC unless a client service agreement is in place.

The Worldwide Dividend Plus strategy performance reflects the results of composite members that are discretionary accounts that seek to outperform our custom "Global Equity Index". The strategy utilizes a bottom-up, fundamental analysis "relative value" approach to selecting common stocks. The objective is to buy "high quality" large capitalization companies (both domestically and internationally via ADRs) at a discount to their fair market value. The strategy emphasizes companies with above market dividend yields, consistent payment of dividends and/or the prospect of increasing dividends. Benchmark: Global Equity Index, which consists of 80% S&P 500 index and 20% EAFE index. The US dollar is the currency used to express performance.

The S&P 500 index is a market capitalization weighted index of 500 domestic stocks chosen based on market size, liquidity and industry group representation. The MSCI (Morgan Stanley Capital International) EAFE Index (Europe, Australasia, Far East) is a free-float adjusted market capitalization index that is designed to measure the equity market performance of developed markets, excluding the US and Canada. Indices are unmanaged, assume reinvestment of income, do not represent the performance of an actual account and may have volatility, credit or other material characteristics that differ from the investment strategy (i.e. number or type of securities). All indices referenced in this material are provided for informational purposes only and registered trade names or trademark/service marks of third parties. Indices cannot be invested in directly. The returns of indices do not include any transaction costs, management fees or other costs. Portfolio characteristics, sectors weightings and holdings are subject to change, and provided for informational purposes only. A complete list of holdings for the past year is available upon request. Holdings are not security recommendations.

The net investment performance reflects the deduction of advisory fees, custodial expenses, commissions and any other expenses incurred in the management of the account. Index returns have been taken from public sources, which are believed to be reliable and accurate; however, the accuracy of such information cannot be guaranteed. Strategy Asset Managers' annual advisory fees range from 0.40% to 1.00%. Investment advisory fees for all of the SAM strategies are fully disclosed in Form ADV Part 2A. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. To receive a GIPS report, please contact <a href="info@strategyasset.com">info@strategyasset.com</a>.

PAST PERFORMANCE IS NO GUARANTEE OF FUTURE RETURNS.



For more information, please contact Strategy Asset Managers at:

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