SAM | STRATEGY ASSET MANAGERS™

MARKET ORIENTED

FACT SHEET – MARCH 31, 2024

Why invest with SAM?

Proven track record: Our investment team combines top-down and bottom-up research in its portfolio management to identify demonstrated leaders in any type of market environment.

Investing: We have been successfully investing for our clients for more than 25 years.

Tax efficient: Our SAM strategies offer customized and tax efficient investment solutions with true active management from our experienced portfolio management team.

Accessibility: We make ourselves available and welcome calls from our clients.

Portfolio Strategy

The Strategy Asset Managers Market Oriented 50 portfolio is a momentum-based strategy that seeks to provide a high total return through investment in S&P 500 securities. Our proprietary algorithm ranks all 500 stocks in the S&P 500 based on a quantitative assessment of medium-term price momentum.
The portfolio consists of 50 highly ranked stocks and is rebalanced twice each year. During the rebalance stocks which have fallen in the rankings are fully liquidated and replaced with more highly ranked positions. The Market Oriented strategy is designed for investors with a long-term investment horizon who want broad equity exposure and the chance to outperform the S&P 500 index.
Inception Date: 4/2001.

Annualized Performance Percentages

PERIOD ENDING 03/31/2024

	QTD	2024	3 Year	5 Year	10 Year
Market Oriented Gross	14.5%	14.5%	11.6%	12.4%	11.0%
Market Oriented Net	14.3%	14.3%	10.8%	11.7%	10.3%
S&P 500 ETF	10.4%	10.4%	11.4%	15.0%	12.9%

Top Ten Holdings

Eli Lilly and Company
W.W. Grainger Inc
NVIDIA Corp
Constellation Energy
Marathon Petroleum

MV 25%

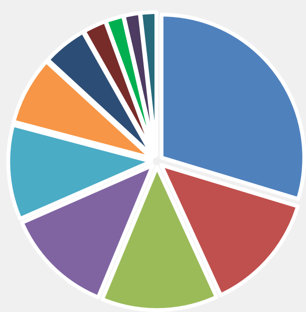
McKesson Corporation
GE Aerospace Co
CBOE Global Markets Inc
PulteGroup Inc
Cardinal Health Inc

Portfolio Details

Winning positions are only trimmed in extreme circumstances, and as a result the portfolio tends to be fairly tax efficient despite its turnover. This is because the winners "are allowed to run" and the proceeds of the sales are invested on an equally weighted basis into the new candidates. On occasion stocks are replaced outside of the typical rebalance process, and we do attempt to avoid extreme sector concentrations.

Portfolio Snapshot

SECTOR PERCENTAGES AS OF 03/31/2024



Technology	29.7%
Financials	13.5%
Industrials	13.1%
Healthcare	12.2%
Cons. Discretionary	10.7%
Communications	7.7%
Utilities	5.0%
Energy	2.6%
Materials	2.0%
Consumer Staples	1.8%
Real Estate	1.8%

Portfolio Management Team

Strategy Asset Managers, LLC ("SAM") is a privately owned money management firm focused on managing portfolios for individuals, families, financial advisors, pension plans, and endowments. Established in 2001, the Firm offers investment strategies to private client and institutional investors. The success of these strategies is driven by both quantitative techniques and fundamental analysis. The core team has over 50 years of combined experience providing investment advice, portfolio construction, and advisory services.

Thomas W. Hulick – CEO
Joseph Traba - Senior Portfolio Manager
Alex Hagstrom - CFA, Portfolio Manager

Calendar Year Performance Percentages

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Market Oriented Gross	7.31	14.49	32.96	8.28	6.33	1.70	26.25	(8.19)	31.41	14.57	26.26	(16.52)	14.81
Market Oriented Net	6.55	13.67	32.05	7.51	5.58	0.97	25.37	(8.82)	30.54	13.83	25.48	(17.18)	14.02
S&P 500 ETF	1.89	15.99	32.30	13.46	1.25	12.00	21.70	(4.56)	31.22	18.37	28.75	(18.17)	26.19

Certain Disclosures for SAM's Strategies

Strategy Asset Managers, LLC (founded in 2001) is an independent registered investment adviser, which is 100% owned by Hulick Capital Management, LLC.

Strategy Asset Managers, LLC claims compliance with the Global Investment Performance Standards (GIPS®).

Strategy Asset Managers, LLC has been independently verified for the period ending December 31, 2021, and all other performance is preliminary. Investing involves risk and possible loss of principal capital. No advice may be rendered by Strategy Asset Managers, LLC unless a client service agreement is in place.

Investing involves risk and possible loss of principal capital. No advice may be rendered by Strategy Asset Managers, LLC unless a client service agreement is in place.

The Market Oriented Strategy performance reflects the results of composite members that are discretionary accounts that seek to outperform the S&P 500 index. The investment strategy combines a price driven, proprietary quantitative stock selection process with bottom-up fundamental analysis to select stocks contained in the S&P 500 index. The strategy seeks to outperform the S&P 500 index over a market cycle. Portfolios are rebalanced semi-annually.

Benchmark: The SPDR® S&P 500® ETF Trust seeks to provide investment results that, before expenses, correspond generally to the price and yield performance of the S&P 500® Index (the "Index"). The S&P 500 Index is a diversified large cap U.S. index that holds companies across all eleven GICS sectors. The ETF returns reflect the deduction of all expenses and transaction costs incurred by the SPDR® S&P 500® ETF Trust. As of December 31, 2023, the expense ratio was 0.0945%. The SPDR® S&P 500® ETF Trust returns reflect the closing prices, which are determined by the last traded price of the ETF.

Portfolio characteristics, sectors weightings and holdings are subject to change, and provided for informational purposes only. A complete list of holdings for the past year is available upon request. Holdings are not security recommendations.

The net investment performance reflects the deduction of advisory fees, custodial expenses, commissions and any other expenses incurred in the management of the account. Index returns have been taken from public sources, which are believed to be reliable and accurate; however, the accuracy of such information cannot be guaranteed. Strategy Asset Managers' maximum annual advisory fee is 2.00%. Investment advisory fees for all of the SAM strategies are fully disclosed in Form ADV Part 2A.

GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. To receive a GIPS report, please contact info@strategyasset.com.

STRATEGY ASSET MANAGERS™

For more information, please contact Strategy Asset Managers at:

790 E. Colorado Blvd., Ste. 200,
Pasadena, CA 91101

626.657.0559
www.strategyassetmanagers.com