### Why invest with SAM?

**Proven track record:** Our investment team combines topdown and bottom-up research in its portfolio management to identify demonstrated leaders in any type of market environment.

**Investing:** We have been successfully investing for our clients for more than 25 years.

**Tax efficient:** Our SAM strategies offer customized and tax efficient investment solutions with true active management from our experienced portfolio management team.

**Accessibility:** We make ourselves available and welcome calls from our clients.

### **Portfolio Strategy**

Strategy Asset Managers Worldwide Dividend Plus strategy focuses on high quality companies with above market dividend yields. Emphasis is placed on identifying reasonably priced companies that have sustainable dividends, consistently increase dividend payouts, and are projecting dividend growth. The portfolio can invest across all geographies and economic sectors/industries and is composed of 10 to 30 percent non-US common stocks and 70 to 90 percent US common stocks. Stock selection starts with identifying candidates that are selling at a discount to fair value and have the balance sheets to sustain or enhance dividend growth. Inception Date: 01/01/2004.

## **Annualized Performance Percentages**

PERIOD ENDING 09/30/2024

	QTD	2024	3 Year	5 Year	10 Year
Worldwide Dividend + Gross	5.6%	19.1%	9.7%	10.6%	9.2%
Worldwide Dividend + Net	5.4%	18.4%	8.9%	9.7%	8.5%
Global Dividend Index	11.7%	17.4%	8.8%	9.6%	9.3%

# **Top Ten Holdings**

Broadcom Inc
ABB Ltd ADR
Microsoft Corp
Eaton Corp PLC
Gallagher Arthur J & Co

#### **MV 44%**

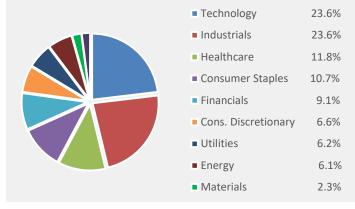
Waste Management Inc Lockheed Martin Corp Texas Instruments Inc Walmart Inc JP Morgan Chase & Co.

#### **Portfolio Details**

The portfolio holds securities with above average dividend yields, strong dividend payment histories, sustainable free cash flow, and a track record of dividend increases. We also look to include companies with lower volatility than the market and a positive business outlook that could translate into price appreciation and dividend growth. The portfolio will typically hold 25 to 35 stocks. A stock can be sold or replaced if it hits its price target, its fundamentals change, or we identify a stronger candidate with more upside potential or the prospect of faster dividend growth.

## **Portfolio Snapshot**

#### SECTOR PERCENTAGES AS OF 09/30/2024



## Portfolio Management Team

Strategy Asset Managers, LLC ("SAM") is a privately owned money management firm focused on managing portfolios for individuals, families, financial advisors, pension plans, and endowments. Established in 2001, the Firm offers investment strategies to private client and institutional investors. The success of these strategies is driven by both quantitative techniques and fundamental analysis. The core team has over 50 years of combined experience providing investment advice, portfolio construction, and advisory services.

**Thomas W. Hulick** – CEO **Joseph Traba** - Senior Portfolio Manager **Alex Hagstrom** - CFA, Portfolio Manager

### **Calendar Year Performance Percentages**

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Worldwide Dividend+ Gross	10.48	6.57	29.29	9.04	(1.82)	15.39	16.52	(5.86)	23.26	4.68	24.07	(8.24)	10.07
Worldwide Dividend+ Net	9.74	5.80	28.41	8.31	(2.46)	14.65	15.76	(6.46)	22.48	3.92	23.20	(8.97)	9.17
Global Dividend Index	6.70	12.22	27.38	10.36	(1.78)	17.44	16.86	(7.78)	22.55	(2.27)	27.51	(1.49)	4.50

Certain Disclosures for SAM's Strategies & Representative Account Performance

Strategy Asset Managers, LLC (founded in 2001) is an independent registered investment adviser, which is 100% owned by Hulick Capital Management, LLC.

Strategy Asset Managers, LLC claims compliance with the Global Investment Performance Standards (GIPS®).

Strategy Asset Managers, LLC has been independently verified for the period ending December 31, 2021, and all other performance is preliminary. Investing involves risk and possible loss of principal capital. No advice may be rendered by Strategy Asset Managers, LLC unless a client service agreement is in place.

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The Worldwide Dividend Plus strategy performance reflects the results of composite members that are discretionary accounts that seek to outperform our custom "Global Dividend Index". The strategy utilizes a bottom-up, fundamental analysis "relative value" approach to selecting common stocks. The objective is to buy "high quality" large capitalization companies (both domestically and internationally via ADRs) at a discount to their fair market value. The strategy emphasizes companies with above market dividend yields, consistent payment of dividends and/or the prospect of increasing dividends.

Benchmark: Global Dividend Index, which consists of 80% iShares Select Dividend ETF and 20% iShares MSCI EAFE ETF. The US dollar is the currency used to express performance. The iShares Select Dividend ETF seeks to track the investment results of an index composed of relatively high dividend paying U.S. equities. The ETF returns reflect the deduction of all expenses and transaction costs incurred by the iShares Select Dividend ETF. As of December 31, 2023, the expense ratio was 0.38%. The iShares Select Dividend ETF returns reflect the closing prices, which are determined by the last traded price of the ETF. The iShares MSCI EAFE ETF seeks to track the investment results of an index composed of large- and mid-capitalization developed market equities, excluding the U.S. and Canada. The ETF returns reflect the deduction of all expenses and transaction costs incurred by the iShares MSCI EAFE ETF. As of December 31, 2023, the expense ratio was 0.33%. The iShares MSCI EAFE ETF returns reflect the closing prices, which are determined by the last traded price of the ETF.

Portfolio characteristics, sectors weightings and holdings are subject to change, and provided for informational purposes only. A complete list of holdings for the past year is available upon request. Holdings are not security recommendations.

The net investment performance reflects the deduction of advisory fees, custodial expenses, commissions and any other expenses incurred in the management of the account. Index returns have been taken from public sources, which are believed to be reliable and accurate; however, the accuracy of such information cannot be guaranteed. Strategy Asset Managers' maximum annual advisory fee is 2.00%. Investment advisory fees for all of the SAM strategies are fully disclosed in Form ADV Part 2A. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. To receive a GIPS report, please contact info@strategyasset.com



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