## Why invest with SAM?

**Proven track record:** Our investment team combines topdown and bottom-up research in its portfolio management to identify demonstrated leaders in any type of market environment.

**Investing:** We have been successfully investing for our clients for more than 25 years.

**Tax efficient:** Our SAM strategies offer customized and tax efficient investment solutions with true active management from our experienced portfolio management team.

**Accessibility:** We make ourselves available and welcome calls from our clients.

## **Portfolio Strategy**

The Strategy Asset Managers Growth portfolio invests in companies that exhibit superior growth, are leaders in their respective industries, and have a proven management team. We target innovative growth leaders across all market capitalizations and seek out firms with the capability to disrupt established industries. Certain sectors that will benefit from major demographic or economic trends will be emphasized in the portfolio construction process. Other key selection criteria include: a strong or unique business franchise/competency and a history of delivering superior financial performance regardless of the business cycle. Inception Date: 06/30/2018.

## **Annualized Performance Percentages**

PERIOD ENDING 12/31/2024

	QTD	2024	3 Year	Inception
Concentrated Growth Gross	3.4%	31.8%	11.9%	16.6%
Concentrated Growth Net	3.2%	30.7%	11.0%	15.9%
Russell 1000 Growth ETF	7.1%	33.1%	10.3%	18.1%

# **Top Ten Holdings**

NVIDIA Corp Alphabet Inc Fortinet Inc Intuitive Surgical Inc Microsoft Corp

#### **MV 53%**

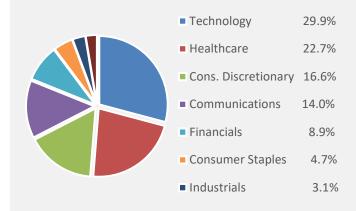
Ciena Corp Booking Holdings Inc Meta Platforms Inc Amazon.com Inc Costco Wholesale Corp

#### **Portfolio Details**

Other factors we consider are competitive position and market share, addressable markets, growth, profitability, and returns on invested capital. We also focus on companies with defensible and durable growth profiles. The portfolio generally takes a long-term view of investing and incurs relatively low turnover. Holdings may be sold or replaced due to deteriorating fundamentals, a loss of management focus, or the emergence of better opportunities elsewhere.

## **Portfolio Snapshot**

SECTOR PERCENTAGES AS OF 12/31/2024



## Portfolio Management Team

Strategy Asset Managers, LLC ("SAM") is a privately owned money management firm focused on managing portfolios for individuals, families, financial advisors, pension plans, and endowments. Established in 2001, the Firm offers investment strategies to private client and institutional investors. The success of these strategies is driven by both quantitative techniques and fundamental analysis. The core team has over 50 years of combined experience providing investment advice, portfolio construction, and advisory services.

Thomas W. Hulick – CEO Joseph Traba - Senior Portfolio Manager Alex Hagstrom - CFA, Portfolio Manager

### **Calendar Year Performance Percentages**

	2018*	2019	2020	2021	2022	2023	2024
Concentrated Growth Gross	(5.83)	31.45	29.43	20.77	(22.29)	36.72	31.75
Concentrated Growth Net	(5.83)	31.20	28.44	19.92	(22.88)	35.67	30.72
Russell 1000 Growth ETF	(8.16)	35.86	38.26	27.43	(29.31)	42.60	33.12

Certain Disclosures for SAM's Strategies & Representative Account Performance

Strategy Asset Managers, LLC (founded in 2001) is an independent registered investment adviser, which is 100% owned by Hulick Capital Management, LLC.

Strategy Asset Managers, LLC claims compliance with the Global Investment Performance Standards (GIPS®).

\*2018 data is from July 1st

Strategy Asset Managers, LLC has been independently verified for the period ending December 31, 2021, and all other performance is preliminary. Investing involves risk and possible loss of principal capital. No advice may be rendered by Strategy Asset Managers, LLC unless a client service agreement is in place.

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Benchmark: The iShares Russell 1000 Growth ETF seeks to track the investment results of an index composed of large- and mid-capitalization U.S. equities that exhibit growth characteristics. The ETF returns reflect the deduction of all expenses and transaction costs incurred by the iShares Russell 1000 Growth ETF. As of December 31, 2023, the expense ratio was 0.19%. The iShares Russell 1000 Growth ETF returns reflect the closing prices, which are determined by the last traded price of the ETF.

The net investment performance reflects the deduction of estimated advisory fees, custodial expenses, commissions and any other expenses incurred in the management of the account. Index returns have been taken from public sources, which are believed to be reliable and accurate; however, the accuracy of such information cannot be guaranteed. Strategy Asset Managers' maximum annual advisory fee is 2.00%. Investment advisory fees for all of the SAM strategies are fully disclosed in Form ADV Part 2A.

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PAST PERFORMANCE IS NO GUARANTEE OF FUTURE RETURNS.



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